



ISET

CAREERS SA

GETTING YOU SET FOR THE FUTURE



RATECARD 2021



TARGET AUDIENCE:

- Grade 8-12 learners nationally
- Principles & Deputy Principles
- Mathematical, Physical Science and Life Orientation Teachers, ICT Educators
- Office of the MEC for Education in each province
- Provincial Education Departments, South African Principles Association (SAPA); South African Democratic Teachers Union (SADTU); the South African Association of Science and Technology Educators (SAASTE) and the Association for Mathematics Education of South Africa (AMESA) members.

ISET Careers SA, South Africa's leading-edge online education solution was created to equip Grade 8 - 12 learners for careers in the new knowledge economy and the Fourth Industrial Revolution. We believe that in order to provide young people with effective career support in schools and colleges we should ensure that all students understand the range of career routes open to them and how to access information necessary to underpin informed choices. The publication provides opportunities for learners to access a range of careers with clear progression pathways that engage and interest them and that properly prepare them for life and work in the 21st century.

EACH ISSUE OF ISET CAREERS SA IS DISTRIBUTED DIGITALLY THROUGH THE DEPARTMENT OF BASIC EDUCATION'S - (DBE) THUTONG E- PORTAL, TO ALL PUBLIC AND PRIVATE, SECONDARY SCHOOLS THROUGHOUT THE COUNTRY.



Prosperity through Partnership

REGIONAL ISSUES (MATERIAL DEADLINES)

- Gauteng 2021 Edition
Material Deadline - TBC
- Western Cape - 2021 Edition
Material Deadline - TBC
- Kwa-Zulu Natal - 2021 Edition
Material Deadline - TBC
- Eastern Cape/ Free State/
Northern Cape 2021 Edition
Material Deadline - TBC
- Mpumalanga/ Limpopo/
North West 2021 Edition
Material Deadline - TBC

EDITORIAL FEATURES INCLUDE:

- Showcasing Q&A's of real people working within Innovation, Science, Engineering & Technology sectors in South Africa
- Key features focusing on Innovation, Science, Engineering & Technology sectors
- Advice on what academic requirements are needed to pursue your career
- Where you can study to achieve your dreams.
- Planning your career, how to decide which field to pursue and choosing the right kind of institution
- Career Aptitude tests, to determine what career is right for you.
- Alternatives to universities, skills development and training offered by SETA's, TVET Colleges and Public & Private Sectors
- 21st Century trends within the Innovation, Science, Engineering & Technology sectors

2021

RATES

DPS	R16 750
ADVERTORIAL DPS	R18 750
Full Page	R12 750
Half Page	R8 750

PRIME POSITIONS

IFC	R18 750
2nd Front DPS	R17 750
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Ed's Note	R14 750
IBC DPS	R16 750
OBC	R18 750

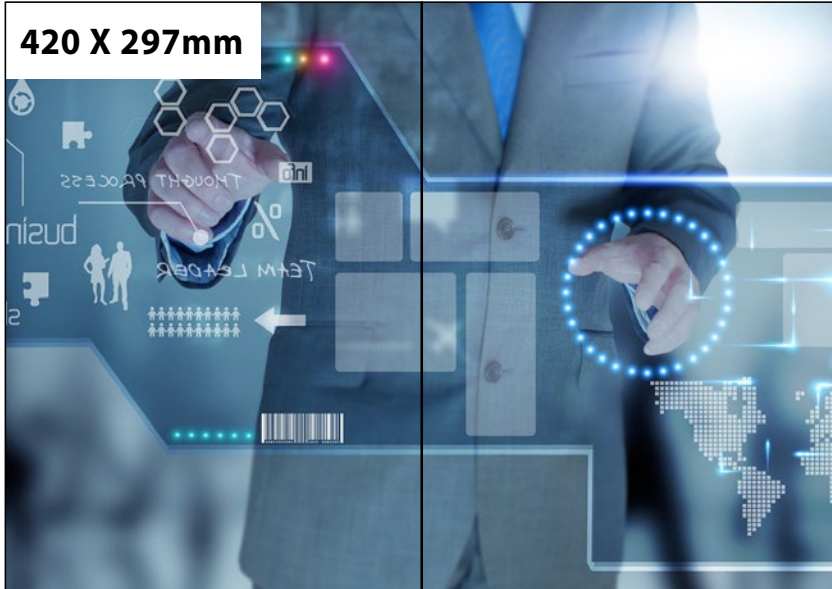
* All rates exclude Vat and excludes Agency Commission

MATERIAL REQUIREMENTS

1. Images RGB, image resolution at minimum of 3000dpi
2. Supplied material: Optimised PDF with fonts embedded
3. Material to be sent via email to althea@shikinahmedia.co.za



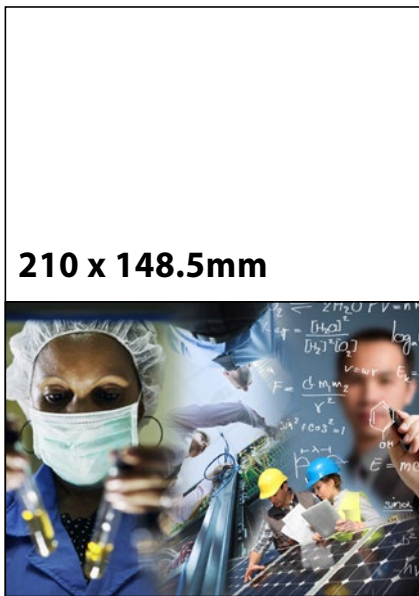
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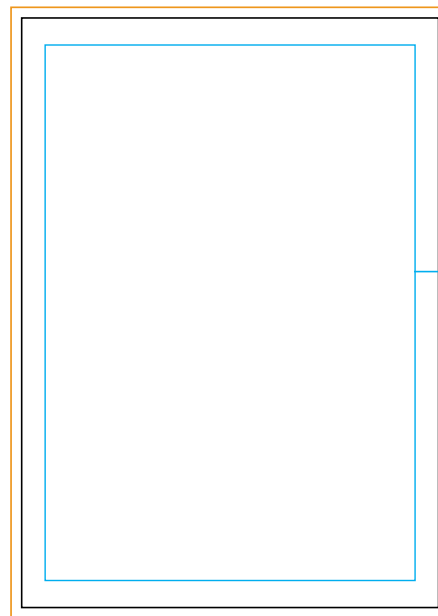
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Trim Size
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