

DIGITAL EVOLUTION IN EDUCATION

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The Market

We are operating in the cusp of a new digital revolution.

This is the cold reality. People, communities, government and business will not be immune to this Tsunami. Markets and economies are converging at a rapid rate.

Economists and analysts have boldly predicted that any company or organisation not willing to disrupt itself, will be disrupted and be eliminated from the productive economy. The sector and players of education are not immune to these threats.

As such, Fundi has revolutionised its business to a large degree and believes that serving the education sector from the lens of the digital revolution will benefit both the customer and the economy.

We also believe that solving Africa's issues and opportunities regarding education and learning will happen at an accelerated rate if enabled through technology and digital.

The Customer

From our 22 years of experience in serving learners and students, we have much data on customer needs and expectations. Customers (students, educators, learner) are demanding "always on" services.

Customers are also expecting services from one place, in a convenient and most cost effective manner. In addition, customers are asking for the most innovative solutions to their educational needs. In essence customers in Education and Learning today want it all!

We are encouraged that the market has responded relatively well to the above customer needs and many e-learning, digital devices, cashless mechanisms, remote learning etc. is available in niche offerings across Africa. The challenge remains on how to industrialise these offerings and create mass adoption and mass availability of digital solutions for learners and educators.

The Partner Ecosystem, a possible solution for digital adoption in education

At Fundi, we believe that no one company, person, community or organisation will have the capacity, resources and effort

to single-handedly deliver and meet the ever-changing needs of the education sector, and more importantly, the ever-changing needs of customers in education and learning.

We believe that an accelerated and serious attitude to collaborate and partner is possibly the silver bullet for meeting Africa's gaps in education. The Fundi business is built on aggregating and enabling a platform for collaborative partnerships in education. Fundi is the one source for all things education and learning.

Fundi enables the delivery of Technology, Support Services, Bursary Management, Financial Services for Education, Cashless Devices (*FundiPay & *FundiCard) and every conceivable educational service that will ensure success for a learner or student.

This year Fundi will be hosting the 2nd Annual Fundi Education Forum on 29 October 2018 at the Sandton Convention Centre.

A never to be missed event, this platform will bring together former heads of African states, educators, business leaders, students and innovators to discuss disruptive ideas in an effort to solve some of the challenges facing education and learning in Africa. For more information visit www.fef2018.co.za

Introducing FundiPay

The future of cashless payments in schools.



Imagine a world where parents never have to worry about whether their children have money for lunch or for necessities at school. Fundi is setting the precedent for cashless payment solutions in South African schools.

Introducing FundiPay. A new way to pay. FundiPay provides a safe and convenient alternative to carrying cash, by enabling parents or sponsors to transfer money into a learner's account, to make payments for school-related items like food, clothing, events, uniforms, fees and more.

Parents, Learners, Schools and Merchants.

Connecting to FundiPay is simple. Parents can allocate funds into a learner's cash pocket for food, clothing, events or stationery. Students can then use FundiPay to make payments with a tap of their FundiPay wristband, FundiCard or using the cellphone App.

What's more, schools and tuck-shops now have better control over cash, and can connect to FundiPay via a cellphone App or by using a pay-point terminal. There are no monthly fees, transaction fees or implementation fees - only an annual card charge.

Parents, schools or merchants can register for FundiPay at cashless.fundi.co.za, call 011 670 6261 or email fundipay@fundi.co.za.

Know more. Be more. 
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